



Gabriel Anderbjörk

Gabriel Anderbjörk is an entrepreneur, author, and management consultant within the fields of Information Management, Knowledge Management and Enterprise Intelligence. He counts among his clients many high-profile multinational companies as well as government entities in Europe, North America and Asia. He holds a BA degree in physics from Lund University, Sweden, as well an MBA from London Business School.

He is former group director of Competitive Intelligence at telecommunications vendor Ericsson (NASDAQ: ERIC) and co-founder, and long term board and management team member, of Intelligence and KM software vendor Comintelli (SPOTLIGHT:COMINT) (www.comintelli.com). Parallel to his studies at London Business School he also worked as a structured trade finance analyst at the Citigroup European head office.

Since 2019 he is operating out of his own information economics think-tank company InTheo AB (www.intheo.se) through which he provides consulting and advisory services, undertakes entrepreneur/ start-up projects, writes articles, offers guest lecturing, and more. He focuses, among other things, on further developing his Information Centric Management framework.

In 2019 he set up information analytics company Inzyon AB (www.inzyon.com) in which he is founder and director. Inzyon develops and provides, by means of SaaS, advanced insights management environments, currently with a key focus on sustainability and brand management.

In 2021 he continued his sustainability entrepreneurship by co-founding Edamus Clean Tech AB (www.edamusct.com), a company providing large scale recycling operations plants for plastics, tires, medical waste and more.

Gabriel is a frequent speaker and advisor on the topics of his expertise, participating on expert panels, presenting on international webinars/podcasts and delivering corporate as well as on-line training programs in various formats. Over the years he has been guest lecturer at European top business schools INSEAD and Stockholm School of Economics as well as having been expert interviewed on Romania national TV business news. Furthermore, he has been course leader in several international executive business training programs provided by Stockholm University.

His publications include the book Gardens of Intelligence (Technics Publications, NJ 2021), articles in the SCIP magazine as well as range of web published papers on information theory.

He has a broad international experience, partly acquired through his work at Ericsson, Comintelli and other consulting assignments, but also through previous long-term residence in Ethiopia, UK and the U.S.